



Continue the Conversation



To find more conference and presentation information, visit the conference website:

<https://www.nahsl2018.com/>

THANK YOU!

Thank you again for joining us at the 2018 North Atlantic Health Sciences Libraries conference. We appreciate the support of our members, vendors, sponsors, and volunteers.

Hope to see you in 2019!

Conference Program

October 28 — 30, 2018

Manchester, NH

Welcome from the Conference Chair

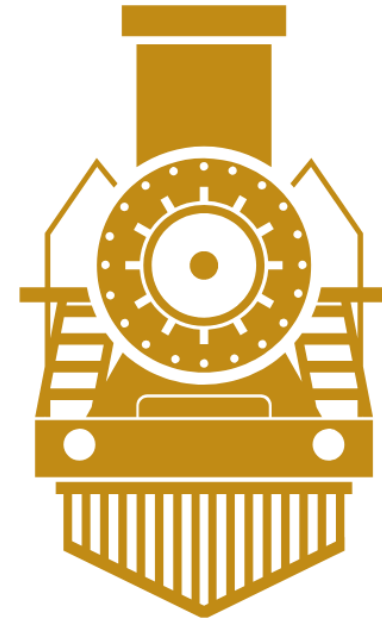
Eugenia Liu
2018 NAHSL Conference Co-Chair

On behalf of the 2018 NAHSL Conference Planning Committee, welcome to NAHSL's 60th anniversary celebration and annual meeting in Manchester, NH! We are delighted to have you here to celebrate 60 years of dedication to professional growth and education, to peer networking and collaboration, and to advancing the status of health sciences librarians. We hope that you have a wonderful conference this year and that you leave with a wealth of new ideas and promising professional connections.

This year's theme, Remaining Strong in an Ever-Changing Landscape, draws from granite as a representation of strength and duration, and diamonds as a traditional 60th anniversary gift. This theme carries over to the many posters, lightning talks, and contributed papers demonstrating how our members have remained strong and endured. In addition to attending a number of brilliant presentations, we invite you to celebrate NAHSL's 60th anniversary at this year's 1960's-themed banquet. Throw on your best groovy outfit or party clothes and come dance to some far out 60's tunes provided by a live DJ, get your sweet tooth fix from the ice cream bar, and snap a photo with your friends and colleagues in the photo booth.

We are pleased to introduce a couple of new elements to this year's conference. Presenters of contributed papers and lightning talks have the opportunity to submit conference proceedings online, so make sure to check back on our conference website at <http://nahsl2018.com/>.

2019 NAHSL Conference Invitation



NAHSL 2019

Full STEAM Ahead!

November 8, 2019 | Springfield, MA

We hope to see you next year in Springfield, MA!

People to Know and Thank

NAHSL Executive Board & Committee Chairs

Chair	Ellen Brassil
Past Chair	Debra Berlanstein
Secretary	Lori Bradshaw
Treasurer	Rachel Lerner
Chair-Elect	Jeannine Gluck
Chapter Council Rep	Janene Batten
Chapter Council Alternative	Dina McKelvy
Nominee MLA Nominating Committee	Debra Berlanstein
Committees, Liaisons, & Representatives	Visit: http://nahsl.libguides.com/executiveboard

Recognizing the importance of providing a safe, inclusive, and welcoming space for all of our conference attendees, vendors, and venue staff, we have developed a code of conduct that can be found in your welcome folders as well as online at <https://www.nahsl2018.com/code-of-conduct.html>. We have also included an anonymous online report form for anyone who feels uncomfortable reaching out in person: bit.ly/nahslform.

Lastly, I cannot talk about the theme, Remaining Strong in an Ever-Changing Landscape, without also highlighting the importance of drawing strength from a strong and supportive community. I want to extend an enormous thank you to all of the members of the 2018 conference planning committee, and to the past-chair, Heather Johnson. All of you put an immense amount of determination, creativity, tenacity, and flexibility to bring this conference together. Thank you, also, to the members of the NAHSL executive board, the venue staff, and the exhibitors for your contributions and support. I hope we can all find a minute during this busy conference to pause be proud of our work together. To everyone in attendance—thank you for being here. We hope you have a stellar conference this year.



Eugenia Liu
Co-Chair NAHSL 2018 Conference Planning Committee

Welcome from NAHSL

Ellen Brassil 2018 NAHSL Chair

Greetings to all conference attendees! The NAHSL Executive Board joins me in welcoming you to the 2018 Annual Conference of the North Atlantic Health Sciences Libraries (NAHSL) in the great city of Manchester, New Hampshire. We also want to express our gratitude to the entire Conference Planning Committee for their extraordinary efforts from the very start and their “all hands on deck” teamwork right down to the finishing touches of this year’s conference – which also happens to mark NAHSL’s 60th year anniversary. But this is not just a year to look back but marks many “firsts” as we look ahead - with the launch of a new NAHSL conference proceedings site, and many new faces that include our first time attendees from Maine and elsewhere.

This year’s conference theme, “Remaining Strong: in an Ever-changing Landscape” is a great time to celebrate our resiliency and staying power in a fast-paced, ever-evolving and dynamic health care environment, while being part of something bigger than ourselves. We continue to interact with all sectors of society including new technologies that not only impact the library world but that we in turn shape and apply each day.

Website / Social Media	Matthew Noe
Program	Eugenia Liu Paige Scudder
Registration	Alice Stokes
Scholarship	Eric Albright Nancy Bianchi Karen Goodman
Website/ Social Media	Matthew Noe
Hotel	Ashley Dugay
Conference Proceedings	Mimi Guessferd Karen Goodman Heather Johnson Eugenia Liu Matthew Noe Ellen Brassil
Audio / Visual	Gary Atwood
Code of Conduct	Eugenia Liu Matthew Noe Ellen Brassil Martha Meacham

People to Know and Thank

2018 Conference Planning Committee

Conference Co-Chairs	Eugenia Liu Heather Johnson
Continuing Education	Meredith Solomon
Exhibits & Sponsorship	Donna Belcinski Mimi Guessferd Len Levin Elaine Martin Stacey Wein
Finance	Heather Johnson Eugenia Liu
Hospitality	Jessie Casella Maureen Dunn
Marketing	Matthew Noe
Program	Eugenia Liu Paige Scudder Brenda Green
Registration	Alice Stokes
Scholarship	Eric Albright Nancy Bianchi Karen Goodman

Along with our conferences, major benefits of NAHSL membership include the relationships with fellow members and networking with a shared purpose. So now is the time to rub elbows, kick up your heels and get involved in your MLA Chapter! There is a NAHSL committee out there that is looking for someone just like you and it's a great chance to drum up ideas and initiate new projects, discover teaching or publishing opportunities or put other creative talents to work.

Enjoy the conference, listen to the outstanding lineup of speakers, take good notes if you'd like and converse! And then tell your organizations that you have returned rejuvenated, motivated and ready to demonstrate how you and your library and knowledge services bring big results to the table in furthering the institution's health care mission, advancing research and education, and contributing to better health outcomes.



Ellen Brassil
Chair, North Atlantic Health Sciences Libraries 2018

Monday, October 29, 2018

7:00am - 4:00pm	Registration, Hospitality & Scholarship <i>Assembly</i>
7:00am - 8:30am	Breakfast / Exhibitor Lightning Rounds <i>Armory</i>
8:30am - 8:40am	Welcome Remarks <i>Pemigewasset</i>
8:45am - 9:45am	Plenary Speaker: Paul Leblanc <i>Pemigewasset</i>
9:50am - 10:15am	Member Content: Lightning Talks <i>Pemigewasset</i>
10:15am - 10:55am	Break / Vendor Visits <i>Armory</i>
11:00am - 12:00 noon	Plenary Speaker: Manoush Zomorodi <i>Pemigewasset</i>
12:05pm - 12:55pm	Lunch
1:00pm - 2:15pm	Member Content: Paper Talks <i>Pemigewasset</i>
2:15pm - 3:00pm	Afternoon Coffee / Vendor Visits <i>Armory</i>
5:30pm - 6:30pm	Poster Session / Cocktail Hour <i>Assembly</i>
6:30pm - 9:00pm	Conference Banquet <i>Four Rivers Ballroom</i>



Prenax
 Rittenhouse
 RSNA Journals
 Sage Publishing
 Springshare
 Taylor & Francis Group
 TDNet
 Theime
 Third Iron
 TRC
 Visible Body
 VisualDX
 Wolters Kluwer



Exhibitors

BePress
 Covidence
 CyberTools for Libraries
 Ebsco
 Elsevier
 HSLANJ Group Licensing Initiative
 Isabel
 JAMA
 JOVE
 Karger
 LibLynx
 LM Information Delivery
 Mary Ann Liebert
 McGraw Hill
 Medical Library Association (MLA)
 MIT Press
 National Network of Libraries of Medicine (NN/LM)
 NEJM Group

Tuesday, October 30, 2018

6:15am - 7:00am	Bring Your Own Headlamp Walk/Run <i>Assembly</i> Sunrise Yoga <i>Stark</i>
7:00am - 8:15am	Breakfast <i>Three Rivers Ballroom</i>
7:00am—8:15am	Informal Executive Board Meeting (Board only) <i>Three Rivers Ballroom</i>
8:15am - 9:00am	Business Meeting <i>Pemigewasset</i>
9:05am - 10:00am	Breakout Session #1: Lightning Talks <i>Frost Hawthorne</i> Informal Conversation: A Conversation about Group Licensing for Hospital Libraries <i>Dartmouth</i>
10:05am - 11:05am	Member Content: Paper & innovation Pitch <i>Pemigewasset</i>
11:05am - 11:20am	Break <i>Assembly</i>
11:25am - 12:20pm	Breakout Session #2: Member Content: Lightning Talks <i>Frost Hawthorne</i> Informal Conversation: Northern New England Clinical and Translational Research Network <i>Dartmouth</i>
12:20pm - 12:30pm	Closing Remarks <i>Pemigewasset</i>
12:30—2:00pm	Conference Planning Committee Handoff Lunch (Invitation Only) <i>Coolidge</i>

Social Events at NAHSL 2018

Sunday, October 28, 2018

5:00pm—5:30pm

New Members & First-time Attendees Meet-up

Millyard Museum

Conferences are great, but meeting people is better! Come socialize with other new members, meet the executive board, and find a NAHSL conference buddy!

5:30pm—7:30pm

Welcome Reception

Millyard Museum

Join us at the historic Millyard Museum for refreshments and networking with colleagues!

About the Millyard Museum

Operated by the Manchester Historic Association, the Millyard Museum is housed in Mill No. 3 at the corner of Commercial and Pleasant Streets in the historic Amoskeag Millyard. The Museum features the permanent exhibit, Woven in Time: 11,000 Years at Amoskeag Falls, that tells the story of Manchester and the people who have lived and worked here. The story starts with the native peoples who fished at Amoskeag Falls 11,000 years ago and continues up through the 20th century.



Mill #3, 200 Bedford Street, home of the Millyard Museum



Hirsh Health Sciences Library



University of
Massachusetts
Medical School

Lamar Soutter Library



The University of Vermont

Dana Medical Library,
Lamar College of Medicine



Wolters Kluwer



Cushing/Whitney Medical Library

Sponsors

Thank you to our sponsors for their support!

EBSCO Health

HARVARD
UNIVERSITY **Francis A. Countway**
Library of Medicine




Maine Medical Center
MaineHealth



Massachusetts General Hospital
Treadwell Library


NEJM
GROUP

Social Events at NAHSL 2018

Monday, October 29, 2018

6:30pm—9:00pm

Conference Banquet

Three Rivers Ballroom

Join NAHSL's 60th Anniversary Party!



Tuesday, October 30, 2018

6:15 - 7:00am

Yoga Flow

Stark

Join yoga instructor Rosie Latona from White Swan Yoga for a Yoga session! "The class is appropriate for beginners and seasoned yogis."

6:15am—7:00am

"Bring Your Own Headlamp" Walk/Run

Lobby

We will take an approximately 2 mile walk around the river/ Millyard area. Bring your own headlamp and reflective gear and greet the day on your feet!

Continuing Education

Sunday October 28, 2018

1:00pm—5:00pm / *Dartmouth*

Keeping Up, Keeping Track, and Keeping Found Things Found: Personal Information Management for Librarians

Instructor: Laura Haines, MLS

This four-hour class will cover concepts and strategies in personal information management such as information organization, citation management, notetaking, file management, and project management. Participants will engage in individual and group activities to explore various PIM tools including EndNote, MS OneNote, and Bullet Journals. By the end of the workshop participants will have developed concrete strategies to organize and control their own projects, literature and information, and feel more confident in advising patrons on sound personal information management techniques.

Check out the Scholarship Table!

Every purchase increases the funds available for NAHSL members to attend professional events like NAHSL and MLA!

Thank you to our local contributors:

Badger Balm, Gilsum, NH

Novus Vita Counseling, Manchester, MH

DoubleTree Hotel, Manchester NH

Manchester, NH Facts

- Three of the largest employers in Manchester are health related: Elliott Hospital, Catholic Medical Center and Anthem Blue Cross & Blue Shield
<https://www.yourmanchesternh.com/Quick-Facts>
- Manchester is home to a variety of sports teams including New Hampshire Fisher Cats minor league baseball team, the Manchester Monarchs hockey team, Manchester Wolves football team, and the New Hampshire Phantoms.
<https://www.citytowninfo.com/places/new-hampshire/manchester>

or personally linked to Veterans' care, the speakers raised issues and strategies to enhance the care of the Veteran. Conference discussions included access to care, appropriate assessment, mental health issues, traumatic brain injury treatment, homelessness, and care of women Veterans. An interprofessional collaborative assignment allowed students from a variety of health professions to interact and learn from each other.

Results/Reflections No Veteran should have substandard care. This conference has served more than 700 students over 4 years. Its popularity and positive feedback have grown each year. Participants are moved by the stories and very receptive to learning how to care for Veterans.

Conclusion An interprofessional conference or event can serve to educate healthcare students and other professionals about providing quality supportive care for Veterans.

NAHSL Turns 60!

This year marks the 60th anniversary of NAHSL!

Join us to celebrate 60 years of the North Atlantic Health Sciences Libraries Chapter of the Medical Library Association on Monday evening!

DJ Bob Guessford will be playing favorite 1960's music and there will be photo opportunities with 1960's props!

If you like, come dressed in your 60's attire. Prizes for best costume will be awarded.



Plenary Speaker 1:

Paul LeBlanc

President, Southern New Hampshire University

Pemigewasset

Dr. Paul J. LeBlanc is President of Southern New Hampshire University (SNHU). Under the 13 years of Paul's direction, SNHU has more grown from 2800 students to nearly 100,000 and is one of the largest non-profit providers of online higher education in the country, and the first to have a full competency-based degree program untethered to the credit hour or classes approved by a regional accreditor and the US Department of Education.



Results/Reflections: Lack of infrastructure for the pop up circulation desk led to creation of Due Date Bookmarks. The YSN Pop Up Library led to 24 books circulating. In the future, we would like to offer more leisure reading selection as we think our nursing students would like a break from medical texts while on vacation. The Pop Up Library was just a fun way of building relationships with the YSN.

Conclusion: The Pop Up Library was successful! The YSN Community and our Access Services staff had a lot of fun. We extended the event to two days due to interest. We hope to host future Pop Up Libraries!

Veteran-Centered Care Conference: Strengthening Veterans Care Through Interprofessional Collaboration

Karen Lamson, Library and Instruction Librarian, MCPHS University; **Tammy Gravel**, MCPHS University; **Sheila Seed**, MCPHS University; and **Amanda Morrill**, MCPHS University

Background/Introduction Millions of Veterans in the United States seek healthcare outside of the Veterans Administration. Informing clinicians and future clinicians of the unique healthcare needs of Veterans will enhance the quality of care that Veterans deserve to receive.

Objectives To enhance the learning and collaboration of a variety of healthcare students through an annual interprofessional conference focused on the delivery of healthcare to the Veteran population.

Description of Program/Project In a conference developed by an interprofessional team of educators, the unique healthcare needs of Veterans were presented. Speakers shared stories of their experiences. Whether professionally

easy to use (average 3 on a 1-4 scale), but found it only somewhat useful (average 2 on 1-4 scale). PCPs with fewer years in practice and female PCPs used it more often and found it easier to use, but not more useful. Interviews identified benefits and barriers to VisualDx use. Benefits included uncertainty in dermatology, EMR location, diagnosis confirmation, and rapport with patients. Barriers included interface difficulty, irrelevant diagnoses and images, and preference for other sources. Conclusion: PCPs found VisualDx useful at times but not often enough to use it frequently or exclusively. This reduced the likelihood of making a difference in problem resolution and referral outcomes.

Yale School of Nursing Pop Up Library

Alyssa Grimshaw, Access Services/Clinical Librarian, Cushing/Whitney Medical Library, Yale University

Background/Introduction: The Yale School of Nursing is located on Yale's West Campus away from the medical campus. There is a learning commons located on West Campus with Course Reserve books, computers, and a study spaces. No books located on the Yale's West Campus circulate.

Objectives: The Cushing/Whitney Medical Library wanted to bring books to the students, faculty, and staff of the School of Nursing to encourage reading during the breaks.

Description of Program/Project: The Cushing/Whitney Medical Library hosted a Pop-Up Library in the Learning Commons at the School of Nursing. Our student workers pulled over 180 books from the Biography, Historical, and Humanities in Medicine collections. They were tasked with locating books that they thought were interesting and might want to read for fun. Access Services staff manned a desk to check out the books to patrons.

Plenary Speaker 2: Manoush Zomorodi

Creator and Host, "Note to Self" Podcast,
WNYC Studios

Pemigewasset

Manoush is co-founder of Stable Genius Productions, a media company with a mission to help people navigate personal and global change. StableG uses podcasts as a lab to test new ways journalists can educate, entertain, and inspire through narrative.

Investigating how technology is transforming humanity is Manoush's passion and expertise.

In 2017, she wrote a book, *Bored and Brilliant: How Spacing Out Can Unlock Your Most Creative Self* (St. Martin's Press) and gave a TED Talk about surviving information overload and the "Attention Economy."

Before founding StableG, Manoush created, hosted, and was managing editor of "Note to Self" at WNYC Studios, which the Academy of Podcasters named Best Tech Podcast of 2017. She's won numerous awards, include The Gracie in 2014 and 2018 for Best Radio Host. Her team won a Webby in 2018 for *The Privacy Paradox*, an interactive digital project about personal data.

Manoush is currently working on projects that include a podcast about women and tech, the blockchain, and anxiety.



NAHSL Business Meeting

Tuesday, October 30, 2018 8:15am—9:00am

Pemigewasset

President's Welcome

Remembering/Acknowledging NAHSL Members

Approval of Minutes

Committee Report Panel—Questions and Answers

(Reports were distributed before the conference. There is also a printed copy in your registration packet, or they can be found online. Committees will not be giving a presentation. Committee chairs will be available to answer any questions about submitted reports.)

Chapter Chair Report

Treasurer's Report

Nominating Committee Report

Announcement of Officers

MLA Chapter Council Reports

Other Committee Reports

Archives

Bylaws

Education

Government Relations

Marketing

Membership

Professional Development

Technology Support

Credentialing

NAHSL Annual Achievement Award

Invitation to NAHSL 2019

Transfer of Gavel

Closing Remarks

and the number of users who have created accounts for RefWorks, our citation management tool. The next phase of the project is to expand the liaison work to non-academic departments. All professional staff regardless of degree or role will be involved in this phase so that the entire library staff of 21 will have liaison duties. The aim is to continue to increase the visibility of UNE Library Services in the community and therefore strengthen our position as a provider of resources and services vital to the mission of the University.

Why Did VisualDx Fail to Make a Patient Outcome Difference in Primary Care? A Mixed Methods Evaluation of a Clinical Evidence Technology for Skin Disease

Marianne Burke MA, Library Associate Professor, Emeritus, University of Vermont; and **Benjamin Littenberg MD**, Department of Medicine, University of Vermont

Background: In 2016, we conducted a cluster-randomized controlled trial (CRCT) to test the effectiveness of a skin-disease-focused clinical evidence technology (CET), VisualDx, to improve patient outcomes for skin problems in Primary Care. There was no difference in primary outcomes between active and control arms in that trial. Objective: This investigation's objective is to explain why PCP use of VisualDx did not make a difference in problem resolution or return appointments. Methods: Mixed methods study design. Providers completed a post-trial survey about using VisualDx. In interviews, active arm PCPs described the benefits and barriers to using VisualDx. Steps from the evidence-based medicine paradigm framed the data analysis. Results: All active arm PCPs had used VisualDx during the trial. Control arm PCPs, except one, did not. Active PCPs found VisualDx

As part of a major reorganization of UNE Library Services structure and functional roles, we revamped our library liaison program to include the majority of staff members. Historically a library liaison is a subject specialist, often involved in collection development, instruction and communication with departments. We changed this model to highlight communication with departments, with instruction still left to the Research and Teaching Librarians. The goals of expanding the library liaison program are to spread the liaison responsibilities more evenly among library staff to better market the tools and services of the Library, increase Library engagement with the University community, and grow knowledge of our services and respect for our skills. The liaison role includes marketing of library services and resources to academic departments, with a focus on developing collaborative relationships with faculty, staff and students. Before the restructuring, four Research and Teaching Librarians handled multiple liaison areas in all six UNE Colleges. With the restructuring, all masters-prepared staff regardless of role were assigned to liaison with at least one academic department, tripling the number of liaisons from four to thirteen. A “liaisons cross-functional team” formed to guide the process. The team meets occasionally in person but mostly collaborates online using Microsoft Office’s Teams software. The team collaborates regularly with the marketing group to determine resources and services to highlight. After one year of the new liaison program, results show that engagement with our user community has increased, and library staff feel more connected to the community and vice versa. Measures of success include increases in the following areas: the number of referrals to Research and Teaching Librarians for library instruction; requests for materials and research support from faculty; referrals to DUNE: Digital UNE, our institutional repository;

MLA Update

Julia M. Esparza, MLS, AHIP

MLA President Elect

Head, User Education and Outreach Services and Professor of the Department of Medical Library Science/Health Science Library at Louisiana State University Health in Shreveport, LA

Pemigewasset

Ms. Esparza is the Stafford and Marianne Comegys Endowed Professor in Medical Library Science. Her research and writings include topics such as health literacy in hospitals, providing clinical information at the point of care, answering questions for students and knowledge and attitudes towards Human Papillomavirus vaccination in males. She helps plan innovative educational opportunities for students. Ms. Esparza has won numerous research awards from the South Central Chapter of the Medical Library Association (MLA) and South Central Academic Medical Libraries Consortium and the Research Section of the MLA with her fellow researchers. She has served as Chair for the Cancer, Hospital Libraries, and Public Health/Health Administration Sections of the MLA. From 2012-2015 she served on the Board of Directors for MLA and is currently the President-Elect. In 2014 she was awarded the Estelle Brodman Award for the Academic Medical Librarian of the Year and in 2017 the Lucretia W. McClure Excellence in Education Award from the Medical Library Association. Ms. Esparza has been a Distinguished member of the Academy of Health Information Professionals since 2008.



Breakout Session 1

Tuesday, October 30, 9:05 – 10:00AM

Lightning Talks

Frost Hawthorne

Informal Conversation: A Conversation about Group Licensing for Hospital Libraries

Dartmouth

Speakers:

Meredith Solomon, Outreach Officer, Countway Library, Harvard Medical School

Robert Mackes, Executive Director, Health Sciences Library Association of New Jersey

Description:

2018 starts the third year that the HSLANJ Group Licensing Initiative is available to hospital libraries in the New England Region. We want to have an informal discussion with you to find out why you are or are not participating. Could HSLANJ be doing something differently or better to assist you? Meredith Solomon, Outreach Officer, Countway Library, Harvard Medical School, and Robert Mackes, Executive Director, Health Sciences Library Association of New Jersey, will lead an information discussion with hospital librarians about this initiative. We hope you can join in helping us give hospital libraries another way to increase their collections.

Health Literacy at a Community Hospital: developing, implementing, and promoting a consumer health library.

Donna Belcinski, Coordinator of Library Services, Greenwich Hospital; Carolyn English, Greenwich Hospital; and **Katherine Stemmer-Frumento**, Yale University

The Greenwich Hospital Medical Library was awarded a grant to start a Consumer Health library in order to promote health literacy among employees, patients, and the community. This initiative began in 2014 with efforts to secure the funding, hire a new librarian, and develop the consumer health collection. This new section of the library, named in honor of a Greenwich physician, opened in February 2015. Our materials include a newly circulating consumer health book collection, upgraded promotional and health education brochures in both English and Spanish, entertainment for children, public use computers, and a dedicated Libguide. We place health education materials throughout the hospital, and promote the program through clear messaging on computers and TV screens. We work with a system initiative that focuses on employee health by supplying books and brochures that employees could use to find recipes, exercise hints, and other information to help them on their health journey. We also partner with various departments on patient education efforts, like pain management, parents with cancer, and bereavement support. Our presence at public events such as local blood pressure screenings and health fairs enhances the hospital's relations with the community and brings new patrons to the library.

Everyone's a liaison: Extending outreach by involving more staff

Elizabeth Dyer, Associate Dean of Library Services/Research & Teaching Librarian, University of New England

Posters

Monday October 29, 2018 5:30—6:30pm

Transitioning to Single Use Gender Neutral Restrooms

Victoria Rossetti, Education and Clinical Services Librarian,
University of Massachusetts Medical School

Libraries have long been committed to be an accessible, and welcoming space the community. Recognizing an opportunity to become more inclusive to all members of our community, our library has begun a renovation to convert gender specific restrooms to gender neutral restrooms. While gender neutral restrooms are becoming the norm, this proposal will discuss topics to consider when making a conversion from gender specific to gender neutral restrooms including facilities, signage, identifying stakeholders, and generating support for the conversion as well a case report of implementing a gender-neutral restroom at an academic medical center library.

Humanities at the Center: The Center for Medical Humanities

Dina McKelvy, Director, Library & Knowledge Services, Maine Medical Center/MaineHealth

This poster will describe the vision, process, challenges and achievements of the Center for Medical Humanities at Maine Medical Center. Details will include funding opportunities, organization, programs, outreach and partnerships at the medical center and in the community.

Breakout Session 2

Tuesday, October 30, 11:25—12:20PM

Paper & Innovation Pitch

Frost Hawthorne

Informal Conversation: Northern New England Clinical and Translational Research Network

Dartmouth

Speakers:

Dina McKelvy, Manager, Library & Knowledge Services, Maine Medical Center Library

Gary Atwood, Research and Education Librarian, Dana Medical Library, University of Vermont

Description:

Find out more about the Northern New England Clinical and Translational Research Network. This is a five-year, NIH-funded joint program between UVM and Maine Medical Center to develop and sustain a clinical and translational research infrastructure improving rural and community health for residents of Vermont, New Hampshire and Maine. Learn about the program goals, identify key contacts in your state, and explore creative ways to get involved.

Lightning Talks

Monday October 29, 2018 9:50—10:15am

**Gaming with Nintendo Switches in the library:
Things to Consider**

Matthew Noe, Collection Outreach Librarian, Harvard Medical School; and Allison Herrera, User Experience Researcher, Harvard Medical School

Introducing relaxation or wellness activities and tools into the library is no longer a new idea, however these programs typically remain low-tech, such as coloring and mindfulness sessions. These options remain viable and popular with many communities, however survey results from our student populations indicated interest in further options, including the addition of video game consoles. To that end, we developed reservable, in-library Nintendo Switch program. This program developed over the course of 6 months, with two primary staff members coordinating its development. Conversations with colleagues in public library settings were vital, but it wasn't possible to simply redeploy their programs. We seek to share here what the development process looked like, what considerations we made, what problems we encountered – both expected and unexpected – and our plans for gathering usage statistics and community feedback.

Conference Proceedings

New this year!

NAHSL members presenting papers or lightning talks can choose to have their abstracts put in the NAHSL repository at the University of Massachusetts.

More information about the NAHSL Conference Proceedings will be available after the conference.

Stakeholders in the broadest sense are our community members; rural school nurses often provide a quick children's consultation.

We propose to survey school nurses at their 2019 VSSNA conference, identify their needs and potential barriers to information. Based on survey results, we will match needs with available resources including NNLM and MLA resources and others, develop trainings and structured activities at schools and medical libraries, introducing school nurses to resources.

We plan to develop this as a pilot study targeting school nurses of the rural Northeast Kingdom of VT. We will determine sustainability within the NEK and facilitate the VSSNA in their vision, mission and goals (<http://www.vssna.org/about-us.html>). Funding is grant driven.

Anticipated outcomes: 1. Outreach with VT Department of Health Public Health Nurse liaisons for school nurses 2. Include school nurses in ongoing relationship with health science libraries 3. Support school nurses within the scope of their duties 4. Empower school nurses as facilitators for continuing change in their communities.



Collaboration and Innovation: NNLM's Nationwide Online Wikipedia Edit-a-Thon

Karen L. Coghlan, Education and Outreach Coordinator, NNLM NER; **Ann Glusker**; **Elaina J Vitale** ; and **Franda Liu**, NIH/NLM

There is a growing trend in libraries of engaging their communities with information and open data by holding Wikipedia edit-a-thons. During Wikipedia edit-a-thons, participants learn about the culture and norms of this widely used online resource by doing hands-on editing of articles, improving citations and adding new facts. The National Network of Libraries of Medicine (NNLM) held a health-focused edit-a-thon utilizing librarians' research skills towards making Wikipedia a better and evidence-based resource in promoting NLM resources. Participants were able to view a customized training from Dr. James Hellman of WikiProject Medicine prior to the one day event. On April 17, 2018 during the network wide online edit-a-thon, participants received online support from NNLM staff throughout the 12-hour event across the nation. At the end of the day, more than 700 edits were done in 111 articles focused on rare diseases. NNLM is planning similar events in future. This presentation will outline the planning process, marketing strategy, event details, evaluation, and future vision for this project.

Tuesday October 30, 2018 9:05—10:00am

Are Resource Sharing Statistics A Reliable Metric To Determine The Impact Of Journal Cancellation?

Lindsay Barnett, Collection Development & Scholarly Communication Librarian, Yale University; and **Melanie Norton**, Head of Access and Delivery Services, Yale University

Background: The Access and Delivery Services and the Collection Development departments at the Cushing/Whitney Medical Library have a cooperative relationship in terms of incorporating statistical ILL data into collection decisions. Budget pressures resulting in journal cancellations have made the need for data-driven decision making more acute. However, a question has arisen as to how accurately ILL statistics for journals reflect scholars' needs in relation to library collection building, which inspired this project.

Objective: The researchers hope to determine if borrowing statistics after the cancellation of a subscribed journal reflected the same level of use compared to when the journal was active in the collection.

Methods: The researchers gathered Interlibrary Loan (ILL) borrowing statistics for a control list of titles cancelled in fiscal year 2017/2018 and analyzed them against COUNTER JR1 statistics for the same period of time to determine if interest in a journal remained consistent post-cancellation.

Results: This study is ongoing and in the early stages, however; preliminary results indicate that ILL borrowing statistics are significantly lower than anticipated based on documented usage while the journal was part of the collection. These results indicate that potential users are not taking the additional steps to obtain articles through ILL that the library no longer subscribes to.

Outcome: Statistical data with no context cannot reliably

response to the forums, the MLS is developing a Social Services Resource Guide for Massachusetts Librarians.

Results/Reflections: The forums resulted in a partnership with the Massachusetts Department of Mental Health. In collaboration with the Department of Mental Health, the MLS coordinated staff trainings at four urban public libraries to provide librarians with de-escalation skills to better serve persons experiencing mental illness and homelessness, and connect library staff with their local Eliot Services Homeless Outreach Coordinator for patron referrals. Four additional libraries are scheduled to host trainings.

Conclusion: Massachusetts librarians now have access to training and resources to support patrons in-crisis experiencing homelessness and mental illness. There is an urgent need for this training due to the prevalence of homelessness, mental illness, and substance use disorder. This presents an opportunity for health sciences/public library partnerships.

Innovation Pitch: Rural VT School Nurses Health Information Needs and Barriers

Stacy A. Wein, Copley Hospital; and **Betsy Merrill**, Northeast Vermont Regional Hospital

Recently I completed a class in Community Health Engagement with Margo Malachowski, with a project component; this has now morphed into a larger community project inspired by Jennean Batten, Margo Malachowski and Betsy Merrill (NVRH).

Through conversations with rural school nurses, it is apparent there is a lack of time to prepare lesson plans and a need of support for reliable medical information. This provides an opportunity to reach out through information discovery training, providing support and services to facilitate meeting nurses' needs and breaking down identified barriers.

All 15 founding NESCLiC members recently completed instructor training in the Winter of 2018 and have been busy teaching carpentry workshops at the following institutions: Yale University, Southern Connecticut State University, Berklee School of Music, Dartmouth College, and are excited to teach at Brown University and Harvard in the fall! Moving forward, NESCLiC plans to extend their membership to other academic institutions and help onboard additional certified instructors.

Learn how the instructors are staying involved in this consortium, building their own carpentry skills, giving back to their communities, and collaborating around New England (and beyond)!

Tuesday October 30, 2018 10:05—10:55am

Co-Creating Library/Social Services Partnerships: A Statewide Collaboration

Michelle Eberle, Consultant, Massachusetts Library System

Background: The Massachusetts Library System (MLS) surveyed public library directors about their interest to work collaboratively to facilitate library/social work partnerships for services such as social service referral, support for immigrants, and staff training on topics like poverty, diversity, and social justice. Over half of the library directors expressed interest to explore this topic and share their experience. The survey results led the MLS to expand the scope of the project from social work to social services.

Description of Project: The MLS recently hosted a variety of workshops to support members including Mental Health First Aid, a Compassion Fatigue webinar, and a Mindfulness for Librarians workshop. MLS held forums throughout the Commonwealth to engage members in co-creating approaches to support the social service needs of our communities. In

capture user behavior and librarians should consider the incomplete nature of these metrics when anticipating user need.

Professional Skills for the Modern Student: How Librarians Developed and Taught a New Elective Course for Medical and Dental Students

Marissa Gauthier, Research & Instructional Services Librarian, UConn Health Sciences Library; **Richard McIntyre**, UConn Health Sciences Library; **Jenny Miglus**, Research & Instructional Services Librarian UConn Health Sciences Library; **Teri Shiel**, Information Desk Head/Research & Instructional Services Librarian, UConn Health Sciences Library; and **Wendy Urciuoli**, Research & Instructional Services Librarian, UConn Health Sciences Library

In the Fall of 2017, a group of librarians at the UConn Health Sciences Library were exploring new instruction opportunities and decided to offer an elective on professional skills for first and second year medical and dental students. Our objectives were to become more involved with the Medical School's curriculum, make more connections with students and faculty, and to represent the library and librarians in a new way. Our planning and ideas became "Marketing You," a one-week, five-day course that taught students professional social media management strategies, how to write cover letters and resumes, how to design presentations and posters, and public speaking. Each session was two hours long and covered one professional topic with pre-class readings and media, in-class activities, discussion, and real-life examples. Students gave 10 minute presentations on the final day about what they learned over the week and what changes they made to their existing social media accounts, resumes, posters, or presentations. The course was taught in February-March 2018 and received great reviews and feedback from the six students who took the

class. All students who took the post-class assessment rated it as being educationally beneficial, found the course content helpful, and enjoyed working with librarians. We benefited from the experience of honing our teaching skills, developing curricular materials, and learning more about the various course topics. We plan to offer Marketing You again in February 2019.

Organizing Centennial Resources Using Dataverse

Jessie Casella, Clinical Librarian, Dept. of Veterans Affairs
Central Western Massachusetts Healthcare System

Background: The hospital is preparing to celebrate its centennial and the librarian had been asked to help gather materials. While many items were found, there was not a way to systematically organize and locate the items.

Objectives: Many items were collected for the hospital's centennial including hospital publications, scrapbooks, photos, and newspaper articles. The Librarian sought out how best to organize these items and make them findable for staff as well as members of the local historical societies.

Description: After reviewing repository options, the librarian used Harvard's Dataverse to create a catalog that can be accessed by staff and local historical groups. Hospital published materials as well as newspaper articles related to the opening of the hospital were cataloged in Dataverse. Each item was tagged with metadata. Images and hospital publications were uploaded to be accessible directly from Dataverse. When copyright allowed, newspaper articles were also uploaded directly to Dataverse.

We need to revisit and repeat this process regularly and make it clear to our patrons that their concerns and their requirements are important to us, that we are actively listening and soliciting their input, and that these are the elements that determine what services we provide.

Building a Library Carpentries Consortium

Julie Goldman, Research Data Services Librarian,
Harvard University and **Kate Nyhan**, Research and Education
Librarian, Yale University

How can libraries remain strong in an ever changing landscape of new software and research skills? Get involved in "The Carpentries" by teaching software code and improving researcher's data toolkits! The Carpentries (Software, Data and Library) can serve as a core programmatic element for libraries to invest in.

The New England Software Carpentry Library Consortium, or NESCLiC for short, has brought together library staff from seven academic libraries: Yale, Harvard, Tufts, Dartmouth, UMass Amherst, Brown, and Mt. Holyoke.

NESCLiC shares the costs and benefits that go along with Gold Tier membership, but the Consortium also allows staff from the different areas of academic librarianship and technology, including the digital humanities, statistics, high performance computing, sciences, engineering, medical libraries, and data services, to work together on Carpentries initiatives in their libraries.

The group's goal was to create a network of Carpentries instructors in New England, to share instruction, and ultimately, to develop new lesson material. Sharing the membership between the seven libraries allowed NESCLiC members to pilot the Carpentries approach together, rather than separately, and to lower the costs for each institution.

Assessing the Information Needs of Nurses in Rural Hospitals

Virginia Trow, Administration, Hunter-Rice Library and North Country Hospital Library Service Program, Samaritan Medical Center

OBJECTIVE/PURPOSE: Design a more effective service program around a critical patron segment. We needed to revamp an outdated circuit program. We believed the best approach was to meet the needs of our largest patron segment, frontline nurses. Instead of making decisions based on our well-reasoned assumptions and knowledge of the nursing profession and "recommended" resources, we decided to go direct to the nurses, ask questions and listen, and solicit structured feedback to better inform our new program design.

METHODS/DESCRIPTION: Conduct a Nursing Information Needs Assessment

Intervention: We settled on a two-pronged approach: 1) a set of structured interviews with nursing management and key nursing stakeholders; and 2) an information needs assessment survey to gain broader input from a large population of nursing staff.

RESULTS/OUTCOMES: Meetings, though difficult to arrange, were useful, collegial and revealing. The online survey generated 264 responses and has yielded excellent data on resources most frequently used and preferred, areas of need, sources desired, and information seeking behaviors.

CONCLUSION: Just initiating the process of asking our patrons directly, listening, and engaging them in a dialogue about their needs has helped us build trust, buy-in, and provided more information to validate our decisions about service design. It has also helped us position ourselves in the role of information consultant and adviser, and as their partner in solving information needs and problems. We think this is the kind of relationship that will enhance and support our professional credibility and relevance with our patrons and administrators.

Results: The outcome is a searchable resource of the hospital's centennial information that is currently still being added to. Standard naming conventions for newspaper articles proved to be challenging with multiple people scanning microfilm. Having a clear naming convention at the start would have saved time at later stages.

Conclusion: This project allowed the librarian to demonstrate to leadership team members that there is more to library services than books and literature searching. The work of the historical research committee is appreciated by the hospital's leadership team.

Not Everyone Can Make an In-Person Workshop: An Argument for Online Tutorials

Paige Scudder, Research and Education Librarian, Dartmouth College

Many librarians find themselves losing classroom time, squeezing themselves into someone else's schedule for a quick consultation or struggling with low workshop attendance. The creation of online tutorials provides patrons with an additional entry point towards valuable information they need, helps supplement library workshops/ consultations, and combats the high help threshold that has been created by the "just google it" phenomenon. This presentation will discuss the creation of tutorials for implementing online workshops at Stonehill College, a brief review of online tutorial best practices from the literature and other things to consider when moving towards online tutorials.

Yale School of Nursing Pop Up Library

Alyssa Grimshaw, Access Services/Clinical Librarian, Cushing/Whitney Medical Library, Yale University

Background/Introduction: The Yale School of Nursing is located on Yale's West Campus away from the medical campus. There is a learning commons located on West Campus with Course Reserve books, computers, and a study spaces. No books located on the Yale's West Campus circulate.

Objectives: The Cushing/Whitney Medical Library wanted to bring books to the students, faculty, and staff of the School of Nursing to encourage reading during the breaks.

Description of Program/Project: The Cushing/Whitney Medical Library hosted a Pop-Up Library in the Learning Commons at the School of Nursing. Our student workers pulled over 180 books from the Biography, Historical, and Humanities in Medicine collections. They were tasked with locating books that they thought were interesting and might want to read for fun. Access Services staff manned a desk to check out the books to patrons.

Results/Reflections: Lack of infrastructure for the pop up circulation desk led to creation of Due Date Bookmarks. The YSN Pop Up Library led to 24 books circulating. In the future, we would like to offer more leisure reading selection as we think our nursing students would like a break from medical texts while on vacation. The Pop Up Library was just a fun way of building relationships with the YSN.

Conclusion: The Pop Up Library was successful! The YSN Community and our Access Services staff had a lot of fun. We extended the event to two days due to interest. We hope to host future Pop Up Libraries!

Investigating Research And Clinical Education Services In Regional Health Science Libraries

Alexandria Brackett, Clinical Librarian, Cushing/Whitney Medical Library, Yale University; and **Caitlin Meyer**, Research and Education Librarian, Cushing/Whitney Medical Library, Yale University

Background/Introduction: Two early-career librarians visited health sciences libraries in the region to investigate the delivery of education services to both clinical and research populations at academic medical libraries. This project was sponsored by an internal grant through the university library system.

Objectives:

- Develop a deeper understanding of the profession by interviewing librarians in similar positions and observing their practice.
- Form a regional network with librarians at other universities – making inroads for future work together on projects and other contributions to the field.
- Develop and distribute best practice models with our colleagues at both the medical library and the university library system for resource promotion, online learning delivery, and more.
- Inform the restructuring of the medical library's education program.

Description: This project consisted of site visits to regional health science libraries that included: facility tours, meetings with librarians that have similar roles to our positions, meetings with library administration, and participating in on classes.

Results: The researchers visited eight libraries in Massachusetts, Connecticut, and New York. During these visits, the researchers learned about issues and trends in library workshops, web presence, marketing, institutional context, hospital interaction, reference, systematic reviews, and data. The information was synthesized to teach our colleagues about best practices and emerging trends as well as inform the researchers' continued practice.

Conclusion: The researchers identified commonalities and unique programming at each institution. The researchers also learned about regional support among fellow medical librarians and potential collaborative opportunities.

Paper Talks

Tuesday October 30, 2018 11:25—12:20pm

Monday October 29, 2018 1:00—2:15pm

The Librarian Comes to You: Being Resilient in Times of Change

Jessie Casella, Clinical Librarian, Dept. of Veterans Affairs Central Western Massachusetts Healthcare System

Background: Due to library space downsizing and a virtual library collection, the librarian sought ways to meet staff and promote library resources. This was complicated due to the large area of the main campus and several satellite clinic locations.

Objectives: The librarian developed a marketing approach that included working with a small library space and being outside of the library. The objectives were to increase staff's awareness of library resources and meet staff's information needs.

Description: Online events included information sessions on library resources and training on Microsoft products. Online scavenger hunts were held during National Medical Librarians Month and National Library Week to promote library resources and services.

The librarian turned a closet into a small reading room and created a mobile patient resource cart. The librarian took part in hospital committees demonstrating skills that could assist committees with their information needs and outreach work. The librarian also attended outreach events.

Results: Increased visibility helped increase usage of library resources and services. The librarian was invited to join another committee on campus due to the design abilities demonstrated in other committees.

Conclusion: These outreach efforts have helped increase library usage and helped the librarian meet staff from many departments. Staff now request library services beyond literature searches.

Librarian Support Of Evidence-Based Practice Scholar Program For Hospital Nurses

Alice Stokes, Library Assistant Professor, Dana Medical Library, University of Vermont

Background/Introduction Evidence-based practice (EBP) is key to improved patient outcomes, higher quality care and reduced costs. Many practicing nurses report a lack of competency in evidence-based practice skills.

Objectives The University of Vermont Medical Center implemented an Evidence-Based Practice Nursing Scholar Program in 2016 to expand and support bedside nurses' knowledge of EBP. The nursing liaison librarian at the Dana Medical Library collaborated with the EBP Scholar Program director to provide education and reference support throughout the 9-month program.

Description of Program/Project Librarians developed and delivered 9 hours of group instruction on formulating clinical questions, literature searching, citation management, abstract writing, and research poster creation. Participants met with the liaison librarian as needed for individual instruction and reference consultations throughout the program.

Results/Reflections Participation in the scholar program has provided the liaison librarian an opportunity for in-depth and longitudinal support to more than 20 nurses in the first three years of the program. These nurses have used their EBP knowledge to improve practice on their home units and continue to contact the liaison librarian for EBP resources. Many participants have presented posters on their projects at a regional Nursing Research Symposium. This program has

strengthened ties between the hospital nursing research department and the library. EBP Scholar Program graduates have acted as mentors for peers and as advocates for the library.

Conclusion Working with nurses on a long-term project was satisfying for the librarian and allowed for deeper instruction than typical one-shot education opportunities. On-going participation has increased awareness of the library and the liaison librarian among hospital nursing staff.

Evidence-Based Medicine Co-Opted By Conflicts Of Interest: An Update To Dr. Goldacre's Book *Bad Pharma*

Catherine Moore, Manager of Library Services, Signature Healthcare Brockton Hospital

Presentation of examples of the expanding influence of pharmaceutical companies on the medical literature which has corrupted the notion of Evidence-based medicine: 1) many formerly prestigious print journals now have fake covers on them that are actually drug ads; 2) Medical Education Communication Companies (MECCs) are continuing to produce fake articles; 3) online journals refer to an online site for a list of the authors' conflicts of interest instead of including them in the pdf of an article; 4) UpToDate continues to have authors with many conflicts of interest and they are no longer in your face; 5) most books still don't include the authors' conflicts.

Using Qualtrics To Create Self-Assessment Driven Research Workshops

Caitlin Meyer, Research & Education Librarian, Yale University – Cushing/Whitney Medical Library

BACKGROUND/ INTRODUCTION

The library has a longstanding involvement in the PA program research curriculum, particularly preparing students to write their theses. Librarians had previously met with each student for an hour in December. This was unsustainable and we needed a new way to meet user needs more efficiently.

OBJECTIVES:

Maintain an excellent level of service in a more sustainable way.

Adequately prepare PA students to perform literature searches in different databases, organize the extracted information, and use EndNote.

DESCRIPTION OF PROGRAM/ PROJECT

Students took a self-assessment survey to determine what skills they needed to improve and then registered for one of six scheduled workshops. Workshops were tailored to the survey responses of the people in the room and each session was slightly different.

RESULTS

91% participation in the survey; 78% of students found the format helpful

Librarians spent 12 hours instead of 40, but students left with the same tools

CONCLUSIONS

The format was successful and will be used again this coming December. We are also experimenting with using a similar format for our Advanced EndNote classes at the library.